



W8540 County Road W, Beaver Dam, WI 53916

Phone: (920)-887-0791

townclerkofbd@gmail.com

April 16, 2025

Dear Alcoholic Beverage License Holder,

It is time to renew your alcohol and tobacco licensing for the licensing period running from July 1, 2025- June 30, 2026. To ensure timely consideration of your application and avoid a possible lapse of your license, the forms are due to the Town Clerk no later than May 23, 2025. License applications can be found on the Town's website under "Applications-General", or on the Wisconsin Department of Revenue's website. Forms needed are AB-200 – License Application; AB-100 – Individual Questionnaire; AB-101 – Appointment of Agent (as appropriate); Cigarette, if applicable; and operator's licenses. Payment for all license fees is preferred with the application. All fees must be paid before the license can be issued. If you need the forms printed for you the Town will be able to assist for a fee of \$5.00.

The Town Board intends to hold a review of renewal license applications on June 10, 2025, at 7:00pm. In determining whether to grant or deny a renewal application the board adheres to the provisions of Wis. Stats. Ch 125 and Article II of Chapter 34 - Town of Beaver Dam Code. The review of all applications will include a background investigation of all license holders and establishments. In the event the town board would deny a renewal application, the applicant will be given notice and an opportunity for a hearing.

Please adhere to the timeline described above for submitting your forms. After applications are received there is a mandatory 15 day waiting period before the town board can act on the application. In addition, all applications for license renewal must be published in the newspaper. A delay in receipt of your forms will cause delays in the ability of the board to act on your application.

Fees for the various licenses are as follows:

Class A Retail License: \$350.00 (\$100 beer & \$250 liquor)

Class B Combo Retail License: \$475.00 (\$100 beer & \$375 liquor)

Operator License: \$25.00

Provisional License: \$15.00

Tobacco License: \$100.00

Publication fee: \$4.18

Sincerely,

Aimee Mallon, Clerk
(920) 887-0791, ext. 13
townclerkofbd@gmail.com

CHAIRMAN: Joe Kern

CLERK: Aimee Mallon

TREASURER: Nicole Banes

POLICE CHIEF: Eric Feucht

LAND USE: Dan Prunuske

SUPERVISORS: Jesse Hanks, Dean Hughes, Dave Raue, Liz Kern

Website: townofbeaverdam.org